Senate



General Assembly

File No. 543

January Session, 2019

Substitute Senate Bill No. 1040

Senate, April 8, 2019

The Committee on Government Administration and Elections reported through SEN. FLEXER of the 29th Dist., Chairperson of the Committee on the part of the Senate, that the substitute bill ought to pass.

AN ACT CONCERNING THE STATE EMPLOYEE CAMPAIGN.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 5-262 of the general statutes is repealed and the
- 2 following is substituted in lieu thereof (*Effective from passage*):
- 3 (a) As used in this section:
- 4 [(1) "Federation" means a legally constituted grouping of not less
- 5 than five affiliated nonprofit charitable member organizations that are
- 6 exempt from taxation under Section 501(c)(3) of the Internal Revenue
- 7 Code of 1986, or any subsequent corresponding internal revenue code
- 8 of the United States, as from time to time amended, conducting a
- 9 single, annual, consolidated effort to secure funds for distribution to its
- 10 member agencies engaged in charitable and public health, welfare,
- 11 environmental, conservation or service purposes.]
- 12 [(2)] (1) "Principal combined fund-raising organization" means a

13 [federation,] charitable organization or consultant, as described in

- subdivision (2) of subsection (c) of this section, that is selected by the
- 15 State Employee Campaign Committee to administer the State
- 16 Employee Campaign under the direction and control of said
- 17 committee.
- [(3)] (2) "State Employee Campaign" means an annual campaign to
- 19 raise funds from state employees for charitable and public health,
- 20 welfare, environmental, conservation or service purposes.
- 21 (b) [(1)] There is established a State Employee Campaign Committee
- 22 consisting of: (1) The Comptroller, or the Comptroller's designee; (2)
- 23 the Commissioner of Administrative Services, or the commissioner's
- 24 designee; (3) the executive director of the Joint Committee on
- 25 Legislative Management, or the executive director's designee; [ten state
- 26 employees appointed in accordance with subdivision (2) of this
- 27 subsection; two retired state employees, one appointed by the
- 28 Governor and one appointed by the Comptroller; one nonvoting
- 29 representative from each participating federation; and one nonvoting
- 30 representative from the principal combined fund-raising organization
- 31 selected pursuant to subdivision (3) of subsection (c) of this section] (4)
- 32 <u>two state employees, appointed by the Governor, one of whom is a</u>
- 33 representative of organized labor and one of whom will serve as the
- 34 primary liaison between the committee and the department heads, as
- 35 <u>defined in section 4-5; (5) one state employee, appointed by the</u>
- 36 speaker of the House of Representatives; (6) one state employee,
- 37 appointed by the president pro tempore of the Senate; and (7) two
- 38 <u>retired employees, appointed by the Comptroller</u>. Not more than one
- state employee from any state agency shall be appointed to the committee. All Ivotingl appointed members of the State Employee
- committee. All [voting] <u>appointed</u> members of the State Employee
 Campaign Committee and their successors shall serve in accordance
- 41 Campaign Committee and their successors shall serve in accordance
- 42 with the provisions of section 4-1a. The committee shall select one of
- 43 its [voting] members to serve as chairperson.
- I(2) The ten state employee members of the State Employee
- 45 Campaign Committee shall be appointed as follows: Four by the

Governor, two of whom shall be representatives of organized labor; one by the speaker of the House of Representatives; one by the majority leader of the House of Representatives; one by the minority leader of the House of Representatives; one by the president pro tempore of the Senate; one by the majority leader of the Senate; and one by the minority leader of the Senate.]

- (c) (1) The State Employee Campaign Committee shall (A) exercise general supervision over all operations of the State Employee Campaign and take any actions necessary for achievement of campaign objectives; (B) have the authority, for purposes of complying with the provisions of this section and any regulations adopted under this section, to audit, investigate and report on the administration of the State Employee Campaign; and (C) be responsible for [(A)] the overall coordination of the State Employee Campaign, [selection of participating federations and approval of campaign materials to be used for the State Employee Campaign,] and [(B)] the selection and supervision of, and contracting with, a principal combined fundraising organization to administer the State Employee Campaign.
- (2) Each [federation,] charitable organization or consultant submitting an application to become the principal combined fundraising organization for the State Employee Campaign shall demonstrate that such [federation,] charitable organization or consultant (A) has prior workplace campaign experience, including, but not limited to, (i) the development of financial procedures for processing and tracking contributions and expenditures, and (ii) [conducting] <u>facilitating</u> campaign operations, [such as a kick-off and other events for the State Employee Campaign,] (B) has staff necessary to administer the State Employee Campaign, and (C) will administer the State Employee Campaign equitably and fairly.
- (3) If two or more [federations,] charitable organizations or consultants submit an application to become the principal combined fund-raising organization for the State Employee Campaign, the State Employee Campaign Committee shall, through a competitive process,

select the lowest responsible qualified bidder, as defined in subsection
(a) of section 4a-59. If only one [federation,] charitable organization or
consultant submits such an application and meets the qualifications
prescribed in subdivision (2) of this subsection, the State Employee
Campaign Committee shall select such [federation,] charitable
organization or consultant to become the principal combined fundraising organization.

- [(4) The Comptroller, on behalf of the State Employee Campaign Committee, shall contract with the selected principal combined fundraising organization to administer the State Employee Campaign.
- (d) (1) Any federation that did not participate in the most recently completed State Employee Campaign and wishes to participate in the next State Employee Campaign shall apply to the State Employee Campaign Committee not later than January fifteenth after the most recently completed State Employee Campaign for approval to participate in the next State Employee Campaign. Such application shall contain information required by regulations adopted by the office of the Comptroller in accordance with chapter 54, pursuant to subsection (h) of this section. The committee shall review such application and notify the federation of the committee's decision not later than May fifteenth. If a federation's application is denied, such federation may appeal the decision of the committee in accordance with the procedures set forth in such regulations adopted by the office of the Comptroller.
- (2) On or before January fifteenth, each federation which participated in the most recently completed State Employee Campaign and wishes to participate in the next State Employee Campaign Shall submit to the State Employee Campaign Committee a letter of intent to participate in the next State Employee Campaign. On or before April fifteenth, each such federation shall apply to the State Employee Campaign Committee for approval to participate in the next State Employee Campaign. Such application shall contain information required by regulations adopted by the office of the Comptroller in

accordance with chapter 54, pursuant to subsection (h) of this section.
The committee shall review such application and notify the federation
of the committee's decision not later than May fifteenth. If a
federation's application is denied, such federation may appeal the
decision of the committee in accordance with the procedures set forth

in such regulations adopted by the office of the Comptroller.]

- (d) In order to be included in the State Employee Campaign, a charitable organization shall (1) have a written policy of nondiscrimination and be in compliance with all requirements of law regarding nondiscrimination, equal employment opportunity and public accommodation with respect to its programs, clients, officers, employees and volunteers; (2) use the funds contributed to the State Employee Campaign by state employees for their stated purpose within the state and not use more than fifteen per cent of such funds for the charitable organization's administrative costs; (3) be exempt from taxation pursuant to Section 501(c)(3) of the Internal Revenue Code of 1986, or any subsequent corresponding internal revenue code of the United States, as amended from time to time; and (4) demonstrate that its programs are located within and serve the state, as evidenced by the presence in the state of at least one staffed facility at which goods or services may be obtained.
- (e) The Comptroller, upon written request of any state officer or employee, shall deduct, each pay period, from the salary or wages of such officer or employee the amount of money designated by such officer or employee for payment to the [participating federation or federations] charitable organization indicated by the officer or employee. Upon collecting such deductions, the Comptroller shall transmit them to the principal combined fund-raising organization selected pursuant to subdivision (3) of subsection (c) of this section, together with a list of officers and employees contributing to each [federation or such federation's member agencies] charitable organization, provided the identity of any officer or employee who has communicated in writing that such employee or officer desires to remain anonymous shall not be so transmitted. Such principal

combined fund-raising organization shall, each month after receiving funds from the Comptroller, distribute the funds among the other [federations for further distribution to the member agencies of the federations] charitable organizations.

- (f) Prior to the annual commencement of the State Employee Campaign, the principal combined fund-raising organization shall submit for the approval of the State Employee Campaign Committee an itemized budget of anticipated administrative expenses, which budget shall not include campaign expenses. Following the annual conclusion of the State Employee Campaign, the principal combined fund-raising organization shall recover an amount not to exceed one hundred ten per cent of its preapproved actual administrative expenses from the gross payroll deduction receipts of the campaign in accordance with procedures set forth in regulations adopted by the [office of the Comptroller] State Employee Campaign Committee, pursuant to subsection (h) of this section. Undesignated funds raised through the campaign shall be distributed among the participating [federations] charitable organization in proportion to the amount of funds designated for each [federation] charitable organization.
- (g) Not later than March first annually, the principal combined fund-raising organization shall submit to the Auditors of Public Accounts for audit a financial report of such principal combined fund-raising organization's activities relating to the State Employee Campaign payroll deductions made during the previous calendar year. The principal combined fund-raising organization shall submit a copy of such financial report to the office of the Comptroller.
- (h) The [Comptroller] State Employee Campaign Committee shall [(1)] adopt regulations in accordance with the provisions of chapter 54 to carry out the purposes of this section. [, (2) exercise general supervision over all operations of the State Employee Campaign and take any steps necessary to ensure achievement of campaign objectives, and (3) have the authority, for purposes of compliance with this section and any regulations adopted pursuant to this section, to

audit, investigate and report on the administration of the State Employee Campaign, the principal combined fund-raising organization that administers the campaign and any federation or federation member organization that participates in the campaign.]

(i) Not later than July 1, 2016, and not later than April first annually thereafter, the State Employee Campaign Committee shall conduct a comprehensive review of the State Employee Campaign and submit to the Governor, the Comptroller and the General Assembly, in accordance with section 11-4a, a report on the results of the most recently completed State Employee Campaign and recommendations for improvements in the next State Employee Campaign.

This act sha sections:	all take effect as follow	s and shall amend the following
Section 1	from passage	5-262

Statement of Legislative Commissioners:

In Section 1(b), "appointed" was added before "members" for accuracy.

GAE Joint Favorable Subst.

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The following Fiscal Impact Statement and Bill Analysis are prepared for the benefit of the members of the General Assembly, solely for purposes of information, summarization and explanation and do not represent the intent of the General Assembly or either chamber thereof for any purpose. In general, fiscal impacts are based upon a variety of informational sources, including the analyst's professional knowledge. Whenever applicable, agency data is consulted as part of the analysis, however final products do not necessarily reflect an assessment from any specific department.

OFA Fiscal Note

State Impact: None

Municipal Impact: None

Explanation

The bill does not result in a cost to the State or municipalities. The bill makes various changes to the administrative structure and operating procedures of the Connecticut State Employees' Campaign for Charitable Giving (CSEC). Any costs associated with administration of the CSEC are payable out of contributions from employees.

The Out Years

State Impact: None

Municipal Impact: None

OLR Bill Analysis sSB 1040

AN ACT CONCERNING THE STATE EMPLOYEE CAMPAIGN.

SUMMARY

This bill makes several changes to the Connecticut State Employees Campaign for Charitable Giving (CSEC), which is overseen by the State Employee Campaign Committee and the state comptroller. Among other things, it does the following:

- 1. transfers authority for overseeing the campaign from the comptroller to the campaign committee;
- 2. makes changes to the State Employee Campaign Committee's composition;
- 3. removes federations (affiliated nonprofits) from participating in the campaign, thus eliminating the requirement that charities participate through them in order to also participate;
- 4. makes federations ineligible to administer the campaign as CSEC's administering entity (i.e., principal combined fundraising organization (PCFO));
- 5. modifies a qualification requirement for the PCFO; and
- 6. establishes requirements for charitable organizations seeking to participate in the campaign, including using funds in-state and capping administration fees at 15%.

The bill also makes technical and conforming changes.

EFFECTIVE DATE: Upon passage

STATE EMPLOYEE CAMPAIGN COMMITTEE

CSEC Oversight Authority

The bill transfers, from the comptroller to the State Employee Campaign Committee, oversight authority for CSEC. Thus, the bill gives the committee the authority to:

- 1. exercise general supervision over all operations of the campaign and take any necessary steps to ensure achievement of its objectives;
- 2. contract with the selected PCFO to administer the campaign on the committee's behalf; and
- 3. audit, investigate, and report on campaign administration, for purposes of compliance with applicable laws and regulations.

The bill also transfers the authority to adopt CSEC regulations from the comptroller to the committee. (Presumably, the committee would be considered to fall under the definition of "agency" in CGS § 4-166, and as such, be authorized by law to make regulations.)

The bill allows the committee to take the actions necessary to ensure legal and regulatory compliance of CSEC administration. However, it does not grant the committee this authority with respect to participating charitable organizations, as current law does for the comptroller.

Membership

The bill makes several changes to the State Employee Campaign Committee's composition. Generally, it (1) reduces the number of state employee members from 10 to 4, (2) eliminates the PCFO representative, as well as representatives from each participating federation, all of whom are currently nonvoting members.

Under existing law and the bill, the committee includes the comptroller, administrative services commissioner, legislative management executive director, or their designees. Table 1 shows the committee's composition.

Table 1: State Employee Campaign Committee's Composition

Current Law	The Bill
Comptroller, or his designee	Comptroller, or his designee
Commissioner of Administrative Services, or his designee	Commissioner of Administrative Services, or his designee
Executive director of the Joint Committee on Legislative Management, or his designee	Executive director of the Joint Committee on Legislative Management, or his designee
Four state employees appointed by the governor, two of whom represents organized labor	Two state employees appointed by the governor, one of whom represents organized labor and one to serve as the primary liaison between the committee and the executive branch department heads
Six state employees, with the top six legislative leaders each appointing one	Two state employees, one appointed by the House speaker and one by the Senate president
Two retired state employees, one appointed by the governor and one appointed by the comptroller	Two retired employees appointed by the comptroller
One nonvoting representative from each participating federation	
One nonvoting representative from the principal combined fund-raising organization selected	

Campaign Administrator

By law, the PCFO administers CSEC. The State Employee Campaign Committee selects the PCFO and supervises its activities.

Among other things, current law requires that the PCFO have experience conducting workplace campaign operations. The bill modifies this required experience to include facilitating campaign operations, rather than conducting them.

Participating Organizations

Under current law, charitable organizations seeking to participate in CSEC, unless acting as the PCFO, must do so through a federation (i.e., a group of at least five affiliated 501(c)(3) organizations). The bill removes all references to federations, thus allowing charities to

participate directly in the campaign.

Under the bill, charitable organizations seeking to participate in CSEC must be tax-exempt nonprofit organizations and:

- 1. have a written nondiscrimination policy and be in compliance with all laws on nondiscrimination, equal employment opportunity, and public accommodation with respect to their programs, clients, officers, employees, and volunteers;
- 2. use CSEC funds for their stated purpose within the state and not use more than 15% for administrative costs; and
- 3. demonstrate that their programs are in and serve the state, as evidenced by the presence of at least one staffed facility in the state at which goods or services may be obtained.

The bill makes conforming changes by eliminating current law's application procedures applicable to federations.

COMMITTEE ACTION

Government Administration and Elections Committee

Joint Favorable Substitute Yea 10 Nay 6 (03/20/2019)